**Fiverr Blueprint**

**What You’ll Learn**

Create a Fiverr account

Create gig extras

Generate traffic to your profile

Profile Optimization

**How To Create Gig Extras**

**Level 1**

30days active

Complete at least 10 orders

Maintain 4 stars rating and above

Low cancellation rate

**Level 2**

Complete at least 50 orders in 2 months

4.5 stars rating or above

Low cancellation rate

**Level 3**

Maintain high star rating

Exceptional customer care

Low cancellation rate

Leadership

Volume of sales

**How To Generate Traffic To Your Profile**

Promote your gig on social media channels

Join groups or forums related to Fiverr

Accumulate positive reviews

Pick a target niche

Advert campaigns

**How To Get 5 Star Rating**

Deliver good quality of work

Over deliver

**How To Optimize Your Profile**

Display the best seller gig offer you have

Choose one profile picture that represents you or your business

One-line statement that represents you

Simple yet clear description about you in the “about” section

Display your popular gig and gig description